

Thelo United Board Meeting

February 19, 2023

Present: Brian Scott, Brian Schilling, Dziugas Radzius, Dana Johnson, Rob Cantero, Krystal Bryan, Bene Foley

Bill Ensley, Kyle Rood (first half)

Call to order.

President: Thank for letting me step in. Would like to make a better connection btw the boys and girl's teams. Going forward we are looking at an academy style on boy's side—except for one team. The girl's side is already academy style. Would like to have a better formed agenda for each meeting. Wants to develop the rec in the youth. Name out there, more web presence—constantly. Need this to grow. Rec Liaison has been working hard to develop relationships with the outside community. Camps and reach out high school teams. High school kids to run camps.

No VP to run things.

New Business: Bill Ensley and Kyle Rood: Girls—full academy. Bear Printing sponsored the entire girl's side. Money, and responsibilities were all taken care of. This has led to some apathy. 56% are showing up for training. 10 new players. Originally 2 teams of 20—made a third team—18 each. A bunch of kids dropped for various reasons. Always borrowing players. During cup play you cannot do this. They would like to drop down to 2 teams. They will have to drop 5 players. 4 never show up anyway. (Boys are having the same problem) Want board support if parents are upset.

Girls are happy, but not participating. Still want to sponsor individual players, but not the whole program.

If they ask for a refund they would get \$50 back.

Motion to register 2 girls teams and 3 boys for cup play. All in favor.

Registrar: Want to know when try-outs are.

We will discuss try-outs and start getting organized. We need more signs and some banners. Facebook ad right before try-outs. Clinic on the same night as a practice—that way we have coaches already there.

Treasurer: Doing fine even with cup play coming up. Will have a little bit of surplus. Pres: What is the cost for some Facebook ads? **Amber, can you find out. Can you work on SEO for Thelo?**

Why would someone want to come to Thelo? Find our Why and then we can advertise. Small, local club with dedicated community...something like that. What are the competitor's fees?

Youth should go to \$700/High School \$450

Rec Liaison: N. Clackamas meeting. Sit down with whole board. Comm: Is on their board. Organizing a spring kickoff party. A place to have a hand-out.

Bene will make a three-fold—what is the difference btw rec and club, prices, coaches. FAQ?

Brian Scott, Brian Schilling and Rob will coordinate with N. Clackamas for a meeting with our board. Need to be clear about why we made the Apollo team. Let's be non-defensive about this when we meet.

Fields: Pres. How are you doing? What do you need from us. Fields: Been in touch with Ming and Jason. May not have access to email yet. Pres. But we will make sure.

Next Meeting: March 12th 5-7.

Email vote for pricing.